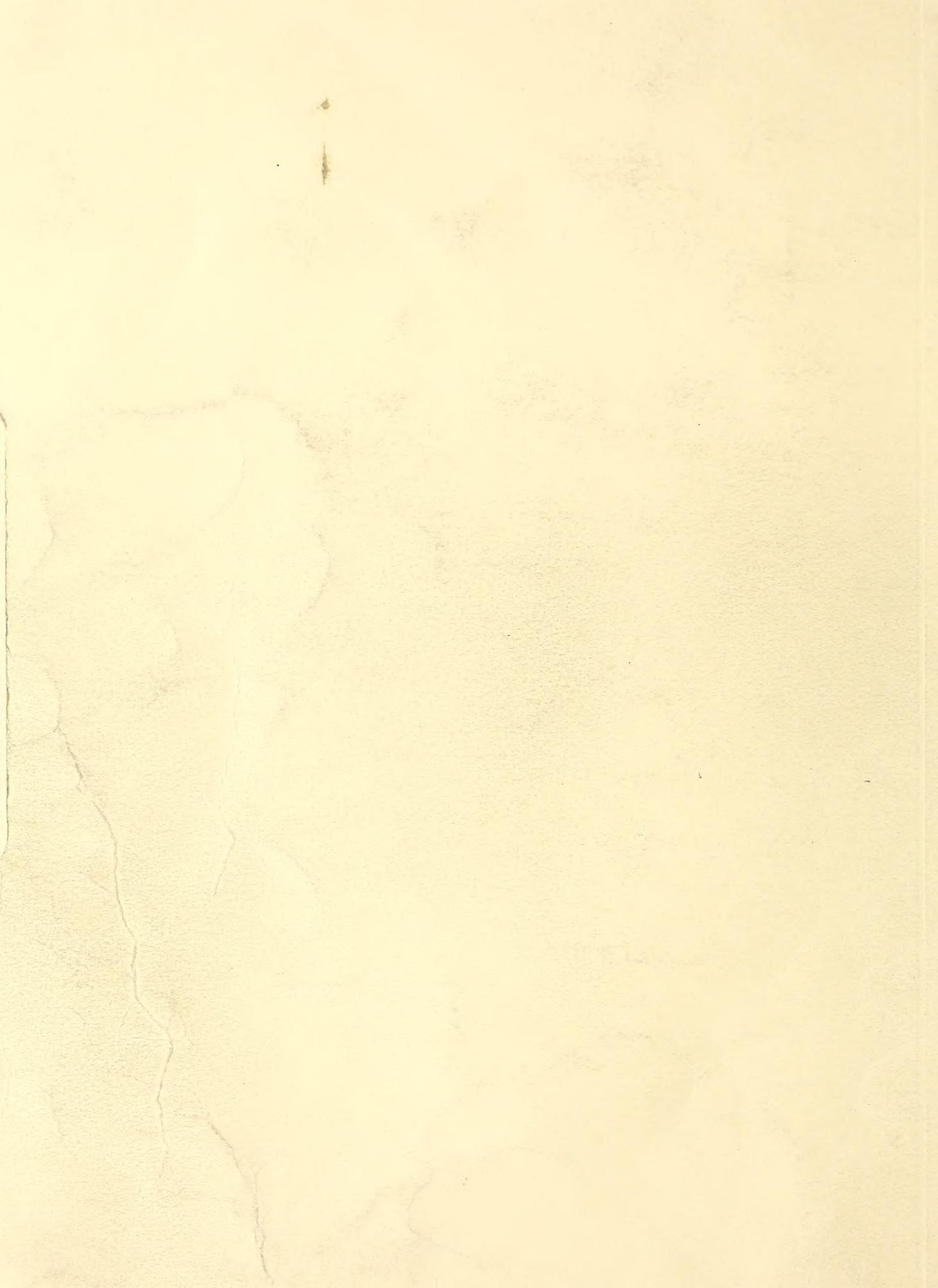


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

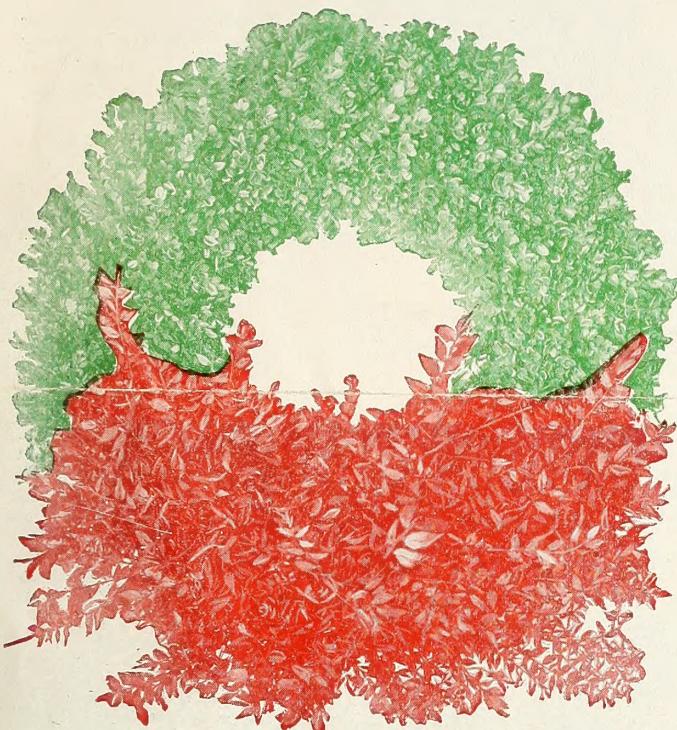


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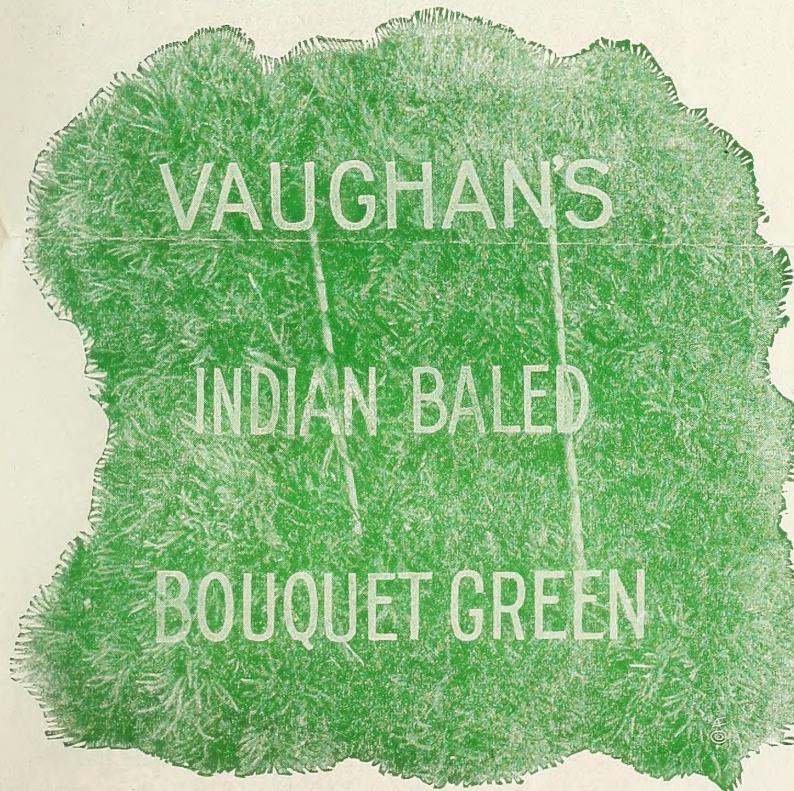
See Page 2 for Prices on Box Wood and Page 4 for Prices on Ruscus



November 20th, 1919.



BOX WOOD WREATH With RED RUSCUS



PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Trade Price List

XXX HOLLY

Bouquet Green

PLANTS

And Other Xmas Decorations

VAUGHAN'S
XXX HOLLY

Has Deep Green Leaves, with Bright Red Berries in Solidly Packed Cases

Our holly is brought in by experienced packers for many years under contract with us. They select only the true, prickly-leaved type, packed in well made, solid cases. These are opened and reinspected by us at Chicago before shipping.

By this experienced packing and re-inspection, we obtain the trade of those florists who cater to houses of elegance and taste.

While other shippers sometimes handle as choice Holly as Vaughan's XXX Brand, yet ours has *averaged the best, one year with the other*. Our prices are sometimes 50 to 75 cents higher than common stock. *Our values* are more than *DOUBLE*.

*Per case at Chicago or New York \$8.00.
WRITE for prices on larger lots.*

Vaughan's Deep Woods Bouquet Green

(*LYCOPODIUM* also called *Green Pine, Club Moss*)

This has been a very favorable season for this article, cool and moist, with most of the supply gathered late. The demand for this article has greatly diminished of late and the entire output in the west is not now one-third of the former maximum supply in earlier years.

Our supply will consist of but a couple of hundred bales already mostly sold.

Price, Nov. 19, per 100-lb. crate \$17.00

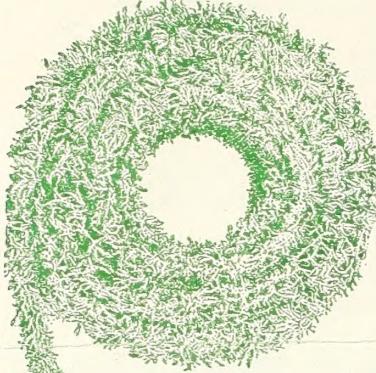
VAUGHAN'S SEED STORE

31-33 W. Randolph Street
803 W. Randolph Street **Chicago**

NEW YORK, 41-43 Barclay Street

BOX WOOD

Coming into favor very rapidly with up-to-date florists. Splendid for making up, also for decorating. Will stand for a long time without dropping its leaves, and holds its bright green color. See Page 1 for illustration showing wreath of Boxwood and Red Ruscus. Set the branches upright in pails part filled with water on receipt.



BOUQUET GREEN WREATHING

EVERGREEN WREATHS

These are made from selected "Indian picked" green, wound on rings of India reed and decorated with red and yellow Immortelles. The effect is very pleasing, and they are particularly adapted for home and store decorations, lasting a long time. Dealers will find a ready sale for them.

	F. O. B. N. Y.	F. O. B. Chicago	Per Doz.	Per 100	Per Doz.	Per 100
Single, wound on one side.....	\$2.50	\$18.00				
Double, wound on both sides.....	4.00	27.00				
Double, Extra Heavy.....	5.00	30.00				

{ Write for prices at Chicago and New York.

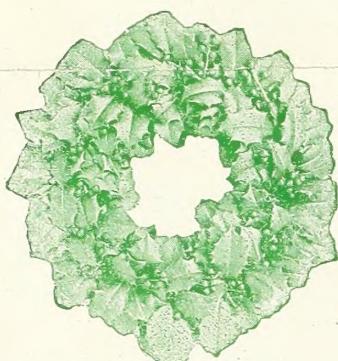
Ask for 1000 yard prices.

F. O. B. N. Y. F. O. B. Chicago
Per Doz. Per 100 Per Doz. Per 100

XXX FANCY HOLLY WREATHS

In making fancy Holly Wreaths, we use only the best grade of Holly, well berried and strongly wound on heavy India reed. Careful attention is given to packing of same, which insures arrival in good condition.

	F. O. B. Chicago	F. O. B. N. Y.	Per Doz.	Per 100	Per Doz.	Per 100
Single, wound one side, 12 in. diam.....	\$2.50	\$18.00				
Double, wound both sides, 12 in. diam.....	4.00	27.00				
Single, wound one side, 14 in. diam.....	3.00	22.00				
Double, wound both sides, 14 in. diam.....	5.00	30.00				
Double, wound both sides, 18 in. diameter, for store and church decorations.....			10.00			



HOLLY WREATH

LAUREL WREATHING

Made of dark green laurel leaves taken from swamps, without spots and seeds. Wound on rope and made extra heavy; will last a long time. Per 100 yards \$7.50; 50 yds. \$4.00; 25 yds. \$2.25.

LAUREL LEAVES

To accomodate those who wish to make their own Laurel Roping we are offering the leaves loose. Put up in cases about the size of a Holly case. Per case \$6.00; $\frac{1}{2}$ case \$3.50.



MISTLETOE

Selected Mistletoe

We expect to have a choice stock of this for delivery about December 15th. Order now.

Extra Quality—Per lb. 35c; 10 lbs., \$3.15; 25 lbs. \$6.50.

Ordinary Quality—Per lb. 25c; 10 lbs. \$2.35; 25 lbs. \$5.75.

Owing to the perishable nature of this stock, we cannot assume any responsibility after delivery to express company.

POINSETTIAS—Artificial

No holiday stock is complete without a liberal supply of these bright Christmas flowers. Very effective for windows and at night.

No. 108. Miniature felt Poinsettia used for attaching to gift packages. Price, per gross \$1.50.

No. 110. Baby velo cloth Poinsettia 5 inches in diameter on 12 inch stem. Doz., 65c; per gross, \$6.50.

No. 115. Medium velo cloth Poinsettia 8 inches in diameter on 12 inch stem. Doz., 90c; gross, \$10.50.

No. 120. Long velo cloth Poinsettia 10 inches in diameter on 15 inch stem. Doz., \$1.25.

NEEDLE PINESSouthern

These handsome pines are invaluable for house decorations, retaining their form and color for months after being cut. They range from 2 to 5 feet high, with long shiny dark green needles.

Price, each 20c; doz. \$2.25; 100 \$16.00.

PEPPER SPRAYS

These come from the Pacific Coast and bear dense clusters of small glossy red berries, which, with the drooping, fern-like foliage, make a most graceful and novel decoration. Price, per case \$6.00.

ROPING WREATHS

The wreath is made by winding 11-16 inch roping on a half round paper mache frame. An ideal Xmas Wreath for the store and home.

No. 80. Auto Wreath, 8-inch in diameter..... Doz. \$2.25

No. 81. Roping Wreath, 12-inch in diameter..... Doz. 3.50

No. 82. Roping Wreath, 14-inch in diameter..... Doz. 4.50

No. 84. Roping Wreath, 18-inch in diameter..... Doz. 9.00

The Wreaths can be furnished in solid Red, solid Green and combination Red and Green.

WILD SMILAX

One of the most beautiful of Southern Greens, furnished in strings several feet long. Particularly available for mantel, table and other house decorations. Sold in cases only. Shipped by Express only.

No. 1. Weight, 25 lbs.; will cover 300 sq. ft. Case \$4.00

No. 4. Weight, 50 lbs.; will cover 600 sq. ft. Case 8.00

WINTER BERRIES, Ilex Verticillata

Beautiful sprays loaded with bright red berries, but no leaves; splendid for wreaths, etc., when used alone or with Holly..... Case \$3.25

JAPANESE AIR PLANT

Fine decorative material; splendid for store sales. Our stock is extra choice. Each, 15c; doz. \$1.35; 100, \$10.50.

PORTO RICAN MATTING

These artistic mattings are used by all leading florists for decorating blooming plants. They will increase sale of plants two-fold.

Solid Colors..... each 30c; doz. \$3.00

WREATH RINGS

Rattan The supplies of this are exhausted owing to war conditions, wire will therefore be necessarily used instead.

Wire Rings. 10-inch, doz. 40c; 100, \$1.50; 11-inch, doz. 45c; 100, \$1.65; 12-inch, doz. 50c; 100, 1.85; 14-inch, doz. 60c; 100, \$2.00.



WINTER BERRIES

PLANTS FOR THANKSGIVING and XMAS SALES

Packing extra at cost. No plants returnable
SHIPPED FROM OUR GREENHOUSES AT WESTERN SPRINGS, ILL.



CROTON FACIATUS



DRACAENA MASSANGEANA



POINSETTIA PULCHERRIMA

BAY TREES

Nothing can approach these handsome trees for decorating porches, piazzas, or hall entrances and they are largely used for stately effects in formal gardens.

Their use is no longer a luxury but a necessity. Private residences as well as hotels, restaurants, parks, etc., want them and we urge upon every florist the need of securing a stock early for display. They will find a ready sale in the smaller towns.

Standard or Tree Shaped

Stem	Crown	Price per pair
24 to 30 in.	30 to 32 in.	\$24.00
36 in.	24 to 28 in.	22.00
45 in.	20 in.	23.00
45 in.	30 in.	25.00
48 in.	32 to 34 in.	32.50
48 in.	36 to 38 in.	45.00
48 in.	40 to 42 in.	50.00
48 in.	46 to 48 in.	60.00

Pyramidal Shaped

Height	Base	Price per pair
4½ to 5 ft.	22 to 24 in.	\$23.00
5½ to 6 ft.	24 in.	25.00

BOX TREES

Sheared into compact shape, these Box trees make beautiful specimen plants in any form, and can be used for all decorative purposes like the Bays, but at less expense. The bush plants can also be used effectively for window boxes.

Prices on Pyramid include green tubs.

Pyramidal Shaped		Each
42 in. high.		\$5.00
48 in. high.		5.60

CHRISTMAS PEPPERS

	Each	Doz.
4-inch.	\$0.45	\$3.00
5-inch.	.50	5.60

CISSIS DISCOLOR

A beautiful climber with mottled and marbled crimson and green foliage.		Each	Doz.
2½-inch.		\$0.15	\$1.50
3-inch.		.35	3.60

COCOS WEDDELIANA

2½-inch.	Each 30c; Doz. \$3.00
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CROTONS

A choice selection of Fancy Sorts. Well colored.		Each	Doz.
Pots			
4-inch.	\$0.60	\$5.00	
5-inch.	1.00	10.00	

CYCLAMEN—In Bloom

	Each	Doz.
4-inch.	\$0.60	\$5.00
5-inch.	1.00	10.00
6-inch.	\$1.50 to \$2.00	each

DIEFFENBACHIA Magnifica

(Shining Comb)		Each	Doz.
Green foliage, variegated with whitish striated blotches.		\$1.00	\$10.00



XMAS PEPPER

Prices subject to change without notice and subject to being unsold

DRACAENASFragrans

An excellent house plant with broad dark green foliage, grows under the most adverse conditions.

	Each	Doz.
4-inch.	\$0.75 to \$0.80	
5-inch.	1.00 to 1.25	
6-inch.	1.50 to 2.00	

Kelleriana

One of the finest foliage plants for combination boxes or baskets. Dark green, densely marked with irregular spots of creamy white.

	Each	Doz.
3-inch.	\$0.30	\$3.00
4-inch.	40	4.20

Massangeana

Broad green foliage with a broad golden yellow band through the center of each leaf. (See cut above.)

	Each	Doz.
5-inch.	\$1.25 to \$1.50	
6-inch.	1.75 to 2.00	
7-inch.	2.50 to 3.00	

Terminalis

Rich crimson foliage, marked with pink and white.

	Each	Doz.
3-inch.	40c	\$4.20

FICUS ELASTICA

	Each	Doz.
4-inch.	\$0.50	\$5.00
5-inch.	.75	8.00

FICUS REPENS

A trailing variety with small foliage.

	Each	Doz.	Per 100
3-inch.	\$0.15	\$1.50	100
4-inch.	\$1.50	10.00	
5-inch.	2.00	20.00	

PANDANUS VEITCHII

	Each	Doz.
5-inch.	\$1.25	
6-inch.	1.75	

FERNS For ALL PURPOSESBOSTON FERNS

Ours are all pot-grown and bushy, well furnished with fronds from the pot up, and are not to be compared with the cheap long drawn up stock lifted from the bench.

	Each	Doz.
2½-inch.	\$1.50	\$10.00
3-inch.	2.50	18.00
4-inch.	50	500
5-inch.	75	8.00
6-inch.	1.00	10.00
7-inch.	1.50	15.00
8-inch.	\$2.50	3.00

NEPHROLEPIS—Whitmani

The most valuable Nephrolepis of the Ostrich plume type.

	Each	Doz.
4-inch.	\$0.50	\$5.00
5-inch.	75	8.00

TABLE FERNS

2½-inch.	85c	per 100, \$6.00
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CYRTOMIUM Rochfordianum

4-inch.	35c	Doz. \$3.50
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ASPARAGUS Plumosus Nanus

For box and basket work.		
Doz.	Per 100	
2½-inch.	\$0.85	\$6
3-inch.	1.50	10
4-inch.	2.00	20

SPRENGERI

4-inch.	2.00	Doz. \$2.00
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PALM ARECA LUTESCENS

4-inch.	85c	Doz. \$9.00
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SOLANUM CLEVELAND

Berries carried well above the foliage.		
Each	Doz.	\$100
4-inch.	\$4.20	\$30.00
5-inch.	6.00	60

POINSETTIAS—“The” Xmas Plants

The large, handsome red bracts and bright green leaves make a beautiful contrast.

No. Plants	Each
3-inch.	\$0.25 to \$0.35
4-inch.	35 to 50
5-inch.	75 to 100
6-inch.	125 to 150
7-inch.	200 to 225
8-inch.	250 to 300
10-inch.	350 to 400

PRIMULAS—In Bloom

Finest strains—splendid assorted colors.		
Obconica	5-inch.	Each 50c; Doz. \$5.00

N. B.—Unless buyers are willing to accept definitely plants ordered, then ask us for samples for approval. We do not send out large lots “on approval.”

TRADE PRICE LIST OF HOLLY, BOUQUET GREEN AND OTHER XMAS DECORATIONS

"Please accept my thanks for the good Green and Holly you sent me. It was fine." C. A. ROSE, Wichita, Kansas



RUSCUS RED AND GREEN

Fine holiday decorative article, the red having much the appearance of mammoth Salvia blooms.

	1 lb.	5 lbs.	10 lbs.
Prices Scarlet.....	\$1.00	\$4.75	\$9.00
Green.....	1.00	4.75	9.00

BIRCH BARK

Comes in sheets from 18 to 24 in. wide, runs about 10 ft. long, and weighs from 2 to 4 lbs. to a sheet.

Write for price.

A
New Line
For Effective
Display



IMITATION BIRCH BARK BANNERS

12 ft. long. Letters are 7 inches high and are lithographed to resemble birch logs covered with snow. Letters are movable so that space between them can be arranged to suit.

No. 1. Merry Christmas Banners, each in box. Price, doz..... \$2.00

HOLLY GARLANDS

No. 10. Length 12 ft.; 3 inches square, made of holly green paper. Price, doz..... \$0.60

No. 20. Length 12 ft.; 4 inches square. Price, doz..... 1.15

FERNS (ADIANTUM)—Dried

Maidenhair, large sprays, green..... Price, Doz. \$1.25; per 100, \$9.50

CAPE FLOWERS

We have an extra good lot of the following colors which are recommended, particularly for making wreaths.

Per lb. 5 lbs.

Purple, Lavender, Blue, Red..... \$2.75 \$13.25
White, first quality..... 1.85 7.75

R-PROOF CREPE PAPER

Purple, Lavender Shades, Violet, Light Pink,
Dark Pink, Shades of Pink and Green.

Per roll 45c; 12 rolls \$5.00; 100 rolls \$34.00.

CREPE PAPER "POT COVERS."

Rubber bands running through them for adjustment on the pot; are without bottom.
Doz. 100
No. 1—For 5 or 6-in. pot.... \$0.95 \$6.50 No. 3—For 8 or 9-in. pot.... \$1.50 \$10.75
No. 2—For 6 or 7-in. pot.... 1.15 8.25 No. 4—For 10-in. pot.... 1.75 12.75

JAPANESE ROPING BELLS

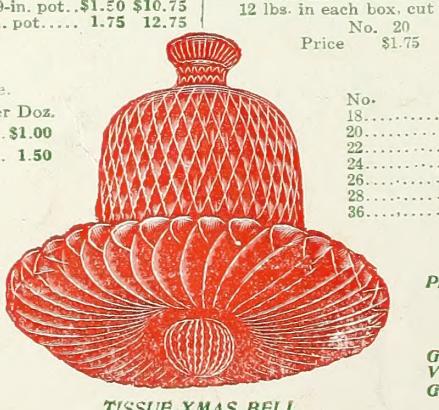
Made of Redwood Fibre Roping on cardboard frame.

No.	Diameter	Per Doz.
21.....	3 in.....	\$1.00
12.....	5 in.....	1.50

TISSUE XMAS BELLS

Made of bright red tissue paper and folded so as to take up little or no room when packed or stored. Great care is taken in manufacturing them so that when opened up the shape of a bell is perfect. Make a handsome appearance.

4-in. doz.....	30c;	gross.....	\$2.60
5-in. doz.....	40c;	gross.....	3.00
8-in. doz.....	60c;	gross.....	4.25
9-in. doz.....	75c;	gross.....	5.35
14-in. doz.....	\$1.50;	gross.....	16.00



Prices subject to change owing to market fluctuations.

PREPARED DECORATIONS

Mexican Statice—Used extensively in connection with Xmas greens, holly wreaths, stars, etc. Natural, per lb. \$1.25; 5 lbs. \$6.00.

Magnolia, Bronze, Green and Purple—Most popular leaf ever introduced for wreaths, etc. Will keep indefinitely and adapted to all weather conditions. Per box, \$1.60; 5 boxes at \$1.50.

Oak Sprays, Prepared—Unsurpassed for Wreaths, Garlands, etc. Prepared in Autumn-Red, Green and Leather Brown from selected branches. Per lb. 35c; 10 lbs. \$3.00.

Beech Sprays—Red and Brown. \$1.25 per doz. branches; 50 for \$3.50.

SHEET MOSS

Sheet Moss, thin, for windows and baskets. Per sack, \$2.50.



WOOD FIBRE ROPING

The new Japanese Decoration for the Store, Show Window and Home

The Roping is made of imported wood fibre fastened together in a long strand and can be used in hundreds of attractive ways.

Red Roping, 11-16 inch-wide, 60 yards to bolt (12 bolts for \$9.75)..... \$0.90

Green Roping, 11-16 inch-wide, 60 yards to bolt..... .90

Write for Prices in Bale Lots

OAK SPRAYS

Per Bolt

Imitation Birch Bark Banners

SPECIAL HOLLY RED RIBBON—Satin Taffeta, All Silk

No. 22. Width 2½ in..... \$2.35 No. 60. Width 3½ in..... \$3.00
No. 40. Width 3 in..... 2.60 No. 80. Width 4 in..... 3.35

Above prices are per bolt of 10 yards.

FLORISTS' RIBBON

We offer the best grades for Florists' use. Prices are per bolt of 10 yards each.

Taffeta, Heavy Grade Brilliant Satin Taffeta, All Silk

No. 12, width 2 in.....	\$1.60	No. 12, width 1½ in.....	\$1.65
No. 16, width 2¼ in.....	1.75	No. 16, width 2½ in.....	1.85
No. 22, width 2¾ in.....	2.00	No. 22, width 3 in.....	2.15
No. 40, width 3 in.....	2.25	No. 40, width 3 in.....	2.35
No. 60, width 3½ in.....	2.65	No. 60, width 3½ in.....	2.85
No. 80, width 4 in.....	2.95	No. 80, width 4 in.....	3.15

Narrow Gauze Ribbon. Suitable for Plant Decorations, Bridal Sprays, etc., all colors. No. 2, 45c, bolt of 10 yards. No. 3, 55c, bolt of 10 yards. No. 6, 65c, bolt of 10 yards.

Chiffon, all shades. In bolts of 30 to 40 yards. We do not sell less than a bolt of a shade. Four-inch, per yard, 7½c: 6-in. per yard, 10½c: 10-in. per yard, 16c.

Valley Pattern Chiffon. Pink and white, 6-inch, per yard 13c.

Dotted Chiffon, all shades. In bolts of 30 to 40 yards. Sold only in original bolts. 4-inch, per yd., 9½c; 6-in., per yd., 13c; 10-in., per yd., 19c.

No. 1 Baby Ribbon. Any color.

Spool of 50 yards 65c; per doz. \$7.50.

FLORISTS' CUT WIRE

Clean extra soft, white wire, straightened and cut in lengths, ready for immediate use, and in a convenient form.

12 lbs. in each box, cut in lengths of 12 to 18 inches.

No. 20	22	24	26	28
Price \$1.75	\$2.15	\$2.35	\$2.85	\$3.25

BRIGHT ANNEALED WIRE

No.	Per lb.	6 lbs.	12 lbs.
18.....	20c.	.70c.	\$1.25
20.....	20c.	.75c.	1.30
22.....	20c.	.80c.	1.40
24.....	20c.	.90c.	1.60
26.....	25c.	.90c.	1.70
28.....	25c.	.95c.	1.85
36.....	35c.	\$1.75	3.35

TINFOIL

Price subject to change without notice. Terms cash. Cartage free. 5 or 7 in. 1 lb. 21c, 10 lbs. \$2.00, 25 lbs. \$4.50, 50 lbs. \$8.50, 100 lbs. \$16.50. Prices subject to change without notice.

Green Foil } Per lb., 45c., 10 lbs. \$4.25, 25 lbs. \$10.25.

Violet Foil } Per lb., 45c., 10 lbs. \$4.25, 25 lbs. \$10.25.

Green Winding Wire, on spools of about 5 lbs. each 1 spool, 22c per lb, 5-spool lots 21c per lb.